



Portfolio

Professional Summary

Senior Graphic Designer with 20+ years of experience creating high-impact visual solutions across print, digital, and eCommerce platforms. Expert in typography, color theory, and visual communication, with a strong track record in fast-paced environments. Skilled in project management, mentoring, and cross-functional collaboration, delivering consistent results across multiple channels.

Core skills:

- Digital, print, and web design
- eCommerce design (Amazon, Shopify, Magento)
- Project management across multiple media platforms
- Illustration and image retouching
- Product photography
- Copywriting and copy editing
- Print and web color utilization (process, spot, hexadecimal)
- Prepress file preparation and press checks

Software and platforms:

- InDesign
- Illustrator
- Photoshop
- Premiere
- PowerPoint
- Mailchimp
- Mac and PC
- AI: Artlist, ChatGPT, Gemini

IDN Hardware — Senior Graphic Designer

(October 2025 – March 2026)

- Designed print and digital marketing materials supporting product and sales promotions
- Produced email promotions, sales flyers, and retouched product imagery
- Strengthened visual identity across web and print media

Dexter Print and Embroidery — Graphic Designer (Contract)

(August 2025 – October 2025)

- Supported high-volume production assignments during peak season using Printavo
- Ensured graphic accuracy and consistency, reducing production errors and delays

E2E Corporation — Senior Graphic Designer

(February 2018 – June 2024)

- Developed Amazon storefronts, A+ content, and product listings
- Designed Shopify websites, digital assets, and brand identities
- Created social media content for Instagram and Facebook
- Mentored and supervised junior graphic designers

Resultco — Senior Graphic Designer

(January 2016 – November 2017)

- Designed websites, digital assets, and print advertising
- Contributed to front-end development using Shopify and Magento
- Elevated brand identity across multiple platforms

Contract & Freelance Graphic Designer

(June 2007 – August 2015)

- Delivered design solutions for agencies, retail, tradeshow, and corporate clients
- Specialized in digital, print, web, and illustration projects, consistently meeting tight deadlines.

Selected Clients:

Phire Group — Graphic design for client campaigns

Entegrate — Illustration for marketing initiatives

LeDuc Creative — Graphic design and illustration projects

Busch's — Email marketing, web banners, HTML updates

Art Van — Landing pages, homepage design, email campaigns

Borders — Print advertisements and high-volume in-store signage

University of Michigan — Print collateral and web asset production

Photo Marketing Association — Print and digital design

Education:**Center for Creative Studies**

Bachelor of Fine Arts, Illustration

Relevant coursework:

- Illustration
- Graphic Design
- Art Direction
- Typography
- Photography

Washtenaw Community College

Web Design Certificate Program

Relevant coursework:

- HTML
- CSS
- UX
- Web graphic optimization
- FTP management

Freelance Graphic Designer

(2005 – 2007)

- Designed brochures, logos, and marketing graphics for print and web media

J&L Industrial Supply — Graphic Designer

(March 1999 – August 2005)

- Designed catalog covers, monthly direct mail, web graphics, and email banners for U.S. and UK marketing teams
- Designed sales flyers and internal office promotions and forms
- Coordinated direct mail project deadlines between the U.S. and UK marketing teams
- Initiated custom direct mail templates, reducing monthly deadline constraints across U.S. and UK marketing initiatives